



ARES CONSULTING GROUP

| About Us

Ares Consulting Group, LLC's hospitality division supports operators to protect and improve performance. We work with diverse operations including restaurants, hotels, inns, convenience stores, food manufacturers and other food service operators.



Our team has the experience and determination necessary to diagnose issues, navigate through change and improve operational performance. We are not just bookkeepers checking the numbers. We take a holistic all-in approach and become partners with our clients. We've been on the other side of the table and with decades of operational experience, we have the knowledge and insight to handle any operational or financial challenge.

| Our Services

ACCOUNTING AND FINANCIAL REPORTING

Running the day-to-day operations is your full-time job and accounting is ours. We can handle all your accounting needs, allowing management to focus on operations. We have found that when operators shift the accounting burden to a dedicated professional, operations improve, and the financial performance of the company grows dramatically.



- A/R and A/P
- G/L and Bank Reconciliations
- Produce Financial Statements
- Flash Reports
- Year End Tax Prep
- Books Clean-Up
- Monthly/Quarterly Reviews
- Budgeting and Forecasting
- Projected Cash Flows
- Sales Tax Reporting



OPERATIONAL AND FINANCIAL REVIEWS

An acute operational focus and regular measurement of key performance indicators is the foundation of success within the hospitality industry. Our reviews are designed to identify unfavorable practices, weak controls, and inconsistencies in operations which dampen organizational success. After identifying problem areas, we create and implement an action plan with management to get the operation on track.

- Inventory Control
- Product Costing
- Menu Engineering
- HR and Training
- Labor Scheduling
- Corporate Policies
- Systems and Procedures
- Operational Forms and Checklists
- Gross Profit Optimization
- Forensic Accounting



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START UP AND GROWTH

Having successfully opened dozens of operations, our team can assist with the daunting task of starting up a new venture or helping those with a desire to grow their healthy brands. We act as a transition bridge to ensure that your operations are ready to execute effectively.

- Business Plans
- Feasibility Studies
- Budget and Forecast
- Capital Acquisition
- Market Research
- Site Selection
- Layout and Design
- Construction Management
- Research and Development
- Licensing

TURNAROUND, RESTRUCTURE AND DISTRESS

We have worked with many clients in financial crisis, to renew the brand or restructure operations. We will help bring clarity in times of distress by providing the tools, advice and support necessary to embrace change.

- Interim and Crisis Management
- Bankruptcy Support
- Cost Reduction
- Forensic Accounting
- Gross Profit Analysis
- Brand Renewal
- Operational Review
- Marketing and Rebranding



| Why Choose Us

Our vast hospitality experience in finance and operations provides us with the skillset to help properties achieve their goals.



We work closely with the management team to assist properties of all sizes, from single unit startups to mature multi-unit operations that may be looking to grow their healthy brand in the hospitality industry. We also work with properties that are in crisis or need assistance from an independent third-party perspective.